

# ATTITUDE IS JUST SO IMPORTANT

## Attitude is everything...

Getting a job means...

*Being determined...*

*Trusting your own initiative...*

*Telling yourself – you are OK...*

*Being assertive, not aggressive...*

*Taking time to encourage yourself...*

*Never giving up*

***“There’s just one thing that matters when it comes to choosing the right staff – and that’s their attitude. You can do anything with a person who has a good attitude”***  
Paul Couchman

Paul has employed several people referred to him by Workbridge because they have that positive attitude he’s looking for.

A is for attitude – and it is all important.

***“Attitude is a little thing that makes a big difference”***  
– Winston Churchill

Our attitude towards life determines life’s attitude towards us. Sometimes, we are more limited by attitudes than by opportunities.

Having the right attitude goes a long way in any search for employment. Employers need staff with “attitude” – the right attitude!

The most comforting message an employer can receive from a potential employee is someone who gives the impression of *“I understand your problems – and I am here to help you solve them”*.

Being unemployed, even if we have resigned from a job, means that we lose a sense of security that we normally take for granted. Work provides us with a sense of belonging, structure to our day, social contact and an income.

Many people who become unemployed experience feelings of shock, anger, disbelief and sometimes even fear. Such feelings tend to be reflected in how they communicate – and are readily “seen” in body language.

***“A healthy attitude is contagious but don’t wait to catch it from others. Be a carrier”***  
Tom Stoppard

If you are, or appear to be aggressive, agitated, depressed or critical of others, you do little to help your own cause.

Employers in particular, seek positive, enthusiastic people. The last thing they want or need is to employ someone with a negative attitude – no matter how skilled and experienced.

TelstraClear Human Resources Manager Ken Goodwin was recently reported as saying: *“We’re interested in outcomes, not inputs. An employee’s education can be acquired through a degree, a polytechnic diploma, or through working; academically we don’t much care. We are looking for*

*people who can do the job and who have the right attitude.”*

Often, attitude is equally as important as qualifications.

Even if you have had a bad experience with a past employer, try to put it behind you. Focus on the future rather than the past. Doing so will help you feel more positive. This will be reflected not only when speaking to a potential employer but also in your attitude to everyone you meet.

***“Nothing can stop the person with the right mental attitude from achieving his goal; nothing on earth can help the person with the wrong mental attitude.”***

***WW Ziege***

***“It is our attitude at the beginning of a difficult task that more than anything else will affect its successful outcome.”***

***William James***

### **An Attitude Puzzle**

**A=1, B=2, C=3, D=4, E=5, F=6, G=7, H=8, I=9, J=10, K=11, L=12, M=13, N=14**

**O=15, P=16, Q=17, R=18, S=19, T=20, U=21, V=22, W=23, X=24, Y=25, Z=26**

$$\begin{array}{rcl} \text{H - A - R - D - W - O - R - K} & = & 98 \\ \mathbf{8 + 1 + 18 + 4 + 23 + 15 + 18 + 11} & = & \mathbf{98\%} \end{array}$$

***and***

$$\begin{array}{rcl} \text{K - N - O - W - L - E - D - G - E} & = & 96 \\ \mathbf{11 + 4 + 15 + 23 + 12 + 5 + 4 + 7 + 5} & = & \mathbf{96\%} \end{array}$$

***but***

$$\begin{array}{rcl} \text{A - T - T - I - T - U - D - E} & = & 100 \\ \mathbf{1 + 20 + 20 + 9 + 20 + 21 + 4 + 5} & = & \mathbf{100\%} \end{array}$$